



# Press Kit

## American Libraries Association Conference June 23-27, 2011 New Orleans

### Look inside for...

#### ...News

- Within six months of acquisition, ebrary's content is now discoverable through the all-new ProQuest platform
- ProQuest continues its content expansion with the journals of the American Economic Association
- International content related to the Middle East is available through ProQuest's distribution of Arabia Inform's AskZad
- Bowker debuts RCL Web 2.0 here in New Orleans
- and... adds book review content from The Guardian to Syndetics Solutions

#### ...Background

- Learn how technology-powered collaboration among the ProQuest family of businesses is creating a comprehensive research experience for libraries and their users
- Get a brief summary of the ProQuest enterprise – who we are and why we're central to global research

Questions? Media are invited to contact Beth Dempsey ([beth.dempsey@proquest.com](mailto:beth.dempsey@proquest.com) or 248.915.8160)



***For immediate release***

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**ebrary e-Book Content Now Discoverable through ProQuest Platform**

*Less than six months after acquisition, users have unified access to both platforms' authoritative content and cutting-edge information tools*

June 24, 2011 (ANN ARBOR, Mich.) – Just over five months after acquiring e-book innovator ebrary®, ProQuest launched technology that will link the companies' search platforms, enabling users to discover e-books in the context of their libraries' ProQuest content and use tools from both environments. ProQuest's all-new platform is rolling out in libraries around the world, bringing a flexible technological architecture that allows users to dive deeper into multiple content sources in multiple formats-- wherever that information may reside. With the new connecting technology, one search leads users to ebrary's e-book content that's side-by-side with relevant reports, videos, journal and newspaper articles, and more. One click moves them quickly to the full-text whether it's housed in the ebrary or ProQuest platform.

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ProQuest platform links ebrary content/2 of 3

“E-book content is becoming increasingly valued by users. Connecting them to ebrary's extraordinary collection along with ProQuest's wealth of information enriches the entire research experience,” said Marty Kahn, ProQuest CEO. “The speed at which we were able to make this happen is a direct result of the ProQuest platform design for interoperability with other technologies. We believe the future demands openness and collaboration so we're building flexible, connecting points and paths to information -- no matter where it resides.”

“For more than a decade, ebrary has been focused on e-books. In addition to aggregating authoritative titles from more than 500 world renowned publishers, we have been continually striving to develop the best and most innovative technologies to make the research process easy and efficient,” said Kevin Sayar, President of ebrary. “By integrating search on the ProQuest platform, we can increase discovery and usage of important information of many types, while maintaining the very best platform for experiencing e-books.”

The first release supports discovery of titles in ebrary's Academic Complete™ e-book database recently named to the CHOICE Outstanding Academic Title list. With over 70,000 e-books, unlimited access, and continued growth, thousands of libraries throughout the world rely on Academic Complete to meet the growing digital content needs of students, faculty and staff.

Later this year, the integration will be expanded to enable a simultaneous search of ebrary's rapidly growing selection of more than a quarter million e-books along with ProQuest's eight centuries of highly-respected scholarly and popular content. ProQuest holds extraordinarily diverse content, from dissertations and academic journals to trade publications, reports and magazines, as well as news content in multiple media. Users can connect to full-text of any of the sources through the results screen, moving directly to relevant passages in e-books through ebrary's ability to navigate directly to search terms and through relevancy ranking by document and chapter. Further, users will have access to both platforms' cutting-edge research tools,

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ProQuest platform links ebrary content/2 of 3

such as ebrary's InfoTools™ , which provides contextual linking across multiple online resources, and shareable bookshelves, which automatically store links to highlights and notes, and automatic citations with URL hyperlinks back to the source. Users also benefit from new tools from ProQuest that enable users to share findings and create new content.

Work to connect the ebrary and ProQuest platforms began in January when ebrary became a member of the ProQuest® family of businesses, setting the stage for a significant acceleration of the process of serious research.

“Users care about quick, accurate connections to information and the ability to work with that information when they find it. They don't care where it lives,” said Tim Babbitt, ProQuest senior vice-president of platform management. “Because the technology we're working with is open enough to connect to new technologies we can take users where they want to go. ProQuest says ‘start here’ for a reason... the path to the best information is simpler and richer every day.”

A pre-release of the linking technology will be available shortly for libraries with Academic Complete and one or more of ProQuest Central, ProQuest Research Library, and ProQuest 5000 on the new ProQuest platform. Customers should watch for more information over the coming weeks. Discovery of ebrary content with full text searching will be available broadly in the fall.

### **About ebrary ([www.ebrary.com](http://www.ebrary.com))**

ebrary is a leading provider of e-books and research technology to libraries worldwide. Founded in 1999, the company offers more than 273,000 e-books from over 500 trusted publishers under flexible models including subscription, perpetual archive (purchase), patron driven acquisition, and short-term loans. ebrary is the only e-book provider that enables customers to upload and integrate their own digital materials right from their computers with DASH!™ (Data Sharing, Fast) technology as well as apply cross-referencing with multiple online resources with InfoTools™ technology. A member of the ProQuest® family of companies, ebrary is headquartered in Palo Alto, CA, USA.

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**ProQuest's Content Expansion Continues with Journals of the AEA**

*As its new unified platform launches around the world,  
the company signs multiple new and renewed agreements with publishers*

June 24, 2011 (ANN ARBOR, Mich.) -- ProQuest has signed an agreement with the American Economic Association (AEA) to distribute its highly-respected journals to libraries around the world. The addition of the seven journals, including the historic *American Economic Review*, is part of major content expansion by ProQuest. Since the beginning of the 2011, as ProQuest launched its all-new search platform around the world, the company has steadily signed new and renewed agreements with major publishers including The Economist Intelligence Unit, Palgrave Macmillan, Slack, Cambridge University Press, Nature Publishing Group, Dow Jones, Springer, The Lancet publishing group of Elsevier, MIT Sloan and dozens more.

"ProQuest is about the best content, supported with technology that enables people to do the most with it," said Marty Kahn, CEO of ProQuest. "Our platform is setting a new standard for the research experience. Publishers want to be a part of that... they want their content discovered and used to the fullest. We're delighted to be the connecting point between the user and the publisher; our intention is to continually innovate so that connection always leads to the best, most productive, most fulfilling research experience."

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ProQuest content expansion continues/2 of 2

“We are delighted to be working with ProQuest to bring our journals to an even wider audience around the world,” said Drucilla Ekwurzel, AEA Director of Publication Services. “ProQuest is a great partner and we think wider distribution of our journals only benefits us all – the researcher, the student, and the association.”

The peer-reviewed journals of the AEA contain seminal research in economics in all fields of economics as well as literature reviews and current policy discussions. They include the top-ranked *American Economic Review*, *Journal of Economic Literature*, *Journal of Economic Perspectives*, and the four recently launched *American Economic Journals: Applied Economics, Economic Policy, Macroeconomics* and *Microeconomics*, all of which will be added to ProQuest’s ABI/INFORM database, a widely-used business research resource that has undergone steady growth. Over the past two years, it’s added 50% more titles and nearly doubled its active full text. A significant portion of the growth has been in economics, supporting ProQuest’s strategy of building full text content that complements its abstract and index products – in this case *EconLit* and *International Bibliography of Social Sciences (IBSS)*. The combination of ABI/INFORM, EconLit and IBSS offers a total of nearly 9,000 indexed resources and more than 5,000 in full text.

Distribution via ProQuest’s new platform means AEA publications will be accessible in a powerful, end-to-end research experience that fuels innovation. The platform unifies all a library’s ProQuest holdings in one search, streamlining and broadening discovery, enabling faster, deeper dives into multiple content sources and types. For example, users can take advantage of the precision indexing found in *EconLit* and *IBSS* and easily connect to the full text in *ABI/INFORM*. Further, ProQuest’s patented deep indexing technology will enable discovery of content in charts and graphs, moving beyond text alone. ProQuest’s Deep indexing system, which was awarded a U.S. patent in the last year, is among the platform’s selection of sophisticated tools that accelerate discovery and content management, enabling users to more easily manipulate, share and even create content.

To learn more, visit [www.proquest.com](http://www.proquest.com).

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**ProQuest to Distribute Arabia Inform's AskZad**

*Database is among most authoritative, extensive sources of information on Middle East*

June 24, 2011 (ANN ARBOR, Mich.) -- ProQuest will serve the growing demand for authoritative information related to the Middle East through a groundbreaking distribution agreement with Arabia Inform, the premier digital publisher, content generator and media analyst from and about this dynamic region. ProQuest will distribute Arabia Inform's AskZad, the world's largest Arabic digital reference database, which comprises 500 million pages of content, including 25,000 hard-to-find digitized books. ProQuest has been chosen as AskZad's global distributor to academic libraries.

"This agreement is an important building block in ProQuest's mission to be central to global research," said Marty Kahn, CEO of ProQuest. "We're seeing a tremendous demand for in-depth information related to the Middle East, and Arabia Inform is a natural partner for us. It's a highly-credible source and it delivers exactly what researchers expect from ProQuest: top quality, unique content with academic authority."

"We've been striving for years to make progress with digital publishing in the Middle East, and this challenge has been - and is still - tough," says Amr El-Menshawly, AskZad's Manager. Mohamed Eliwa, founder and CEO of Arabia Inform agrees, "Now is time to share these achievements with the world."

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ProQuest distributes AskZad/ 2 of 2

We believe that ProQuest is the perfect strategic partner to bring AskZad, the *World's Gateway to Middle East e-Content*, to students and researchers around the globe, providing them instant access to the rich knowledge of the Middle East."

Arabia Inform is noted for its exhaustive coverage, collecting diverse content related to the Middle East in many world languages. This fits with ProQuest's mission to broaden access to global information, fueling innovation through research. AskZad is one of the group's flagship products and is designed specifically for university libraries and research centers. Its primarily Arabic content is supported with metadata in both English and Arabic. It includes almost 1,000 academic journals (with nearly 250 in full image and more than 160,000 indexed articles), over 7,000 dissertations and complete conference proceedings from 50 academic and scientific conferences. Libraries will also have access to the Pan Arab News Index, which includes nearly 120 newspapers with both print and web editions, 600 online Arabic news sources, 500 online English sources and other sources in six languages.

The agreement is part of ProQuest's larger initiative to expand international content, meeting the changing needs of researchers across geographical boundaries.

For more information, visit [www.proquest.com](http://www.proquest.com)

**About Arabia Inform ([www.arabiainform.com](http://www.arabiainform.com))**

Arabia Inform is a pioneer provider of electronic content in the Middle East and a regional leader of Arabic content documentation and analysis. The company serves professionals in the fields of education, research, government, media, e-culture and business intelligence, with offices in Cairo, Dubai, Riyadh, and Washington, DC. It specializes in providing creative solutions to its clients, giving them the much-needed edge in this rapidly advancing world of academic research and media intelligence.

Since 1997, it has supplied detailed monitoring, indexing, and analysis services for Arabic print media, followed by the 2003 addition of academic and scientific content and web-based sources. In 2008, Middle East Monitor included broadcast sources. It has its own proprietary indexing system that allows clients to find information quickly, with bilingual interface and full text human translation upon request.

Its sister company, Almotahida Group, was the first in the region to offer multimedia e-tutorials through the Bayan series in 1997. In 1998, Arabia Inform launched moheet.com, the world's first Arabic language news website.

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## **Association of College & Research Libraries and Bowker Launch RCLweb version 2.0**

*Popular core collection development tools have new interfaces and new online features*

**New Providence, N.J. – June 24, 2011** – At the American Library Association’s annual conference, Bowker, a member of the ProQuest® family of companies, and *Choice*, a publishing unit of the Association of College and Research Libraries, will debut RCLweb version 2.0, updating the popular collection development tool’s user interface and adding new online features. Introduced in 2006 as *Resources for College Libraries (RCL)*, this suite of works is based on the American Library Association’s classic reference, *Books for College Libraries*. Today, RCL’s web-based tools enable academic libraries to access recommended titles and create a core collection of print and electronic titles that are fundamental to successful academic libraries.

“The new 2.0 version takes RCL – a resource that librarians rely on for effective collection development -- to a new level of service,” said Sharon Lubrano, ProQuest vice president and general manager of Bowker. “It’s simpler to navigate, saving users time, and takes advantage of social networking innovations that allow librarians to interact with the content.”

RCL is an editorially selected comprehensive list of essential bibliographic resources that allows libraries to confidently assess the strength of their collections and select core titles to support both two- and four-year undergraduate programs. In their 2.0 versions, RCL as well as RCL: Career Resources (CR) and RCL Plus feature all-new, intuitive interfaces and a variety of new end-user features, including commenting and tagging, that enable librarians to share their perspectives.

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Regularly updated since its initial launch, RCL now includes more than 75,000 monographs, reference works, and textbooks, as well as electronic resources across 117 subject areas -- all hand-picked by an expert team of subject editors selected and supervised by *Choice*. RCL is a core list for the traditional liberal arts and sciences curriculum; RCL:Career Resources (CR) is designed to support vocational and technical programs typically found at two-year institutions, and RCL Plus is a deluxe database offering access to all RCL and CR content. Each of the products is accessed through the RCLweb database which enables easy searching by a variety of criteria, including author, subject, title, format, audience, and LC Classification Number, and also matches works to *Choice's* renowned, in-depth reviews.

Time-saving tools include a look-up feature that tracks items to the library's catalog, using Bowker's Hooks to Holdings feature. The content, which is consistently updated, can be manipulated by users enabling them to create, edit, and save lists that can then be emailed or downloaded and printed.

To learn more visit [www.bowker.com](http://www.bowker.com).

### **About *Choice***

More than 35,000 academic librarians, faculty, and key decision makers rely on *Choice* magazine and *Choice Reviews Online* for collection development and scholarly research. *Choice*, a publication of the Association of College & Research Libraries (ACRL), reaches almost every undergraduate college and university library in the United States as well as major academic and research libraries around the world. For more information, visit [www.ala.org/acrl/choice](http://www.ala.org/acrl/choice).

### **About ACRL**

The Association of College and Research Libraries (ACRL), a division of the American Library Association, is a professional association of academic librarians and other interested individuals. It is dedicated to enhancing the ability of academic library and information professionals to serve the information needs of the higher education community and to improve learning, teaching, and research. ACRL is the largest division of the American Library Association (ALA). ACRL currently has a membership of approximately 12,600 members, accounting for nearly 20% of the total ALA membership. ACRL provides a broad range of professional services and programs for a diverse membership. For more information, visit <http://www.ala.org/acrl>.

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## **Syndetics Solutions Adds Book Reviews from *The Guardian* More than a decade of reviews from U.K.'s respected daily will enhance library OPACs**

**New Providence, NJ – June 24, 2011** – Bowker's popular OPAC enrichment tool Syndetics Solutions is adding book reviews from *The Guardian*, one of the U.K.'s most respected newspapers. Libraries who subscribe to Syndetics Solutions can add the reviews to the bibliographic data displayed to patrons through their OPAC, the most common entry point to the library collection. Bowker is a member of the ProQuest® family of companies.

"Syndetics Solutions consistently adds new data options that enable libraries to make their OPACs a more compelling source of information," said Sharon Lubrano, ProQuest vice-president and general manager of Bowker. "*The Guardian* reviews are a great addition because of their quality and their breadth of coverage."

*The Guardian* is an internationally recognized premiere news resource which publishes extensive, insightful reviews of books in its Saturday edition. Syndetic Solutions will provide *The Guardian* book reviews from 2000 to the present day. Review sources already available include influential and widely read book review publications such as *The New York Times*, *Booklist*, *Publishers Weekly*, *Choice*, *Library Journal* and *School Library Journal*, *Kirkus Reviews*, and others.

Book reviews comprise a portion of the 40 million unique descriptive data elements relating to books, audio books, and multimedia available to libraries through Syndetic Solutions' three platforms: Syndetics Classic™, Syndetics Plus, and Syndetics ICE™. Libraries use the data elements to strengthen the quality of information available to their patrons through their OPAC.

To learn more, visit [www.bowker.com/syndetics](http://www.bowker.com/syndetics)

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## **About Bowker**

Bowker is the world's leading provider of bibliographic information management solutions designed to help publishers, booksellers, and libraries better serve their customers. The company is focused on developing various tools and products that make books easier for people to discover, evaluate, order, and experience, as well as providing services to publishers that help them better understand and meet the interests of readers worldwide. Bowker is a member of the ProQuest family of companies and is headquartered in New Providence, N.J., with additional operations in England and Australia. For more information, please visit [www.bowker.com](http://www.bowker.com).

## **ProQuest® Technology**

*Moving the research cycle forward for libraries and their users*

ProQuest shares a dynamic field and common goals with libraries: to deliver vetted, reliable information to end-users and consistently evolve to meet future needs. Close collaboration is key and technology expertise fosters all. Across the entire family of ProQuest® companies, partnerships with librarians and information professionals fuel the delivery of the best technology solutions for productive research and resource management *throughout the research cycle*.

### **From Search and Discovery ...**

User-driven technologies, such as ProQuest® Smart Search -- named 'Best Specialist Search Product' by SIIA -- Dialog®, world's first online search service and the groundbreaking Summon™ discovery service provide simple, comprehensive and precise results. These are standards-based, vendor-neutral technologies that can interoperate with other providers' innovations, enabling quick evolution of new capabilities.

### **... to Finding and Working within Content**

ProQuest is renowned for precision results -- the right information that leads to informed decisions. Authoritative content is supported with powerful tools that enhance the research experience and fuel innovation and flexible platforms invite deeper dives into multiple content sources in multiple formats-- wherever that information may reside. Intuitive web-based tools make management of results simple and instructive, building information literacy.

### **... to Sharing and Collaborating**

ProQuest's development of quick, easy ways to store and share research information, enhances collaborative research within institutions and beyond to a worldwide network of potential partners. These technological solutions provide local and global connections that reveal new avenues for funding and collaboration, strengthening research for faculty, staff researchers, and graduate students

### **... and Managing Library Resources**

The ProQuest® family includes support that enables libraries to manage their resources, particularly the growing dominance of e-content. Resource management solutions, powered by a comprehensive knowledgebase, support the entire continuum of library services. Through Software as a Service (SaaS) models that are content- and provider-neutral and interoperable with other technologies, ProQuest helps improve access to and use of collections, ease librarian workloads, and ultimately reduce operating costs.

**ProQuest: Collaboration is the heart of 'user-centric'**



### **About ProQuest**

([www.proquest.com](http://www.proquest.com))

ProQuest connects people with vetted, reliable information. Key to serious research, the company has forged a 70-year reputation as a gateway to the world's knowledge – from dissertations to governmental and cultural archives to news, in all its forms. Its role is essential to libraries and other organizations whose missions depend on the delivery of complete, trustworthy information.

ProQuest's massive information pool is accessible through the all-new ProQuest® platform, which moves beyond navigation to empower researchers to use, create, and share content—accelerating research productivity.

This energetic, fast-growing organization includes the Summon™ web-scale discovery service, the new ProQuest Dialog™ service, and business units ebrary®, Serials Solutions®, RefWorks-COS™ and Bowker®.